CLAIMS:

- 1. A domain expansion storage medium in which a magnetic wall is displaced to thereby enlarge a magnetic domain in a readout layer so as to reproduce an information indicated by a magnetic domain in a storage layer, wherein a substrate of said storage medium has a locally modified surface structure or said storage layer has a locally modified magnetic property, arranged to define a predetermined shape of said magnetic domain, said predetermined shape having a curvature adapted to a predetermined thermal reading profile.
- 2. A storage medium according to claim 1, wherein said magnetic domain has a crescent shape reversed with respect to a rotation direction of said storage medium, the curvature of the concave edge of said crescent shape substantially matching with the facing curvature of said predetermined thermal reading profile.
- 3. A medium according to claim 1 or 2, wherein said substrate has an injection moulded format.

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- 4. A storage medium according to any one of the preceding claims, wherein said storage medium is a MAMMOS disc or a DWDD disc.
- 5. A method of manufacturing a domain expansion storage medium, in which a magnetic wall is displaced to thereby enlarge a magnetic domain in a readout layer so as to reproduce an information indicated by a magnetic domain in a storage layer, said method comprising the step of locally processing the surface structure of a substrate of said storage medium or the magnetic properties of said storage layer so as to define a predetermined shape of said magnetic domain, said predetermined shape having a curvature adapted to a predetermined thermal reading profile.
 - 6. A method according to claim 5, wherein said magnetic domain is defined with a crescent shape reversed with respect to a rotation direction of said storage medium, so that

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the curvature of the concave edge of said crescent shape substantially matches with the facing curvature of said thermal reading profile.

- 7. A method according to claim 5 or 6, wherein the surface structure of said
 5 substrate is processed in said processing step.
 - 8. A method according to any one of claims 5 to 7, wherein said substrate is processed by an electron beam recording method or a recording method adapted to induce a localized difference in said magnetic properties.
 - 9. A method according to any one of claims 5 to 7, wherein said substrate is processed by using a stamper obtained from an injection moulded master substrate.

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10. A method according to claim 9, wherein said master substrate is mastered by an e-beam recording method.